

Tab 2 - Multi-Segment

Currency: USD - US Dollar

North Carolina Restaurant and Lodging Association

For the month of: December 2024

	Current Month - December 2024 vs December 2023												Year to Date - December 2024 vs December 2023									Participation						
	Occ %		ADR		RevPAR		Percent Change from December 2023						Occ %		ADR		RevPAR		Percent Change from YTD 2023					Properties		Rooms		
	2024	2023	2024	2023	2024	2023	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2024	2023	2024	2023	2024	2023	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	Census	Sample	Census	Sample
United States	52.9	52.6	156.42	151.66	82.74	79.75	0.6	3.1	3.7	4.3	0.6	1.1	63.0	63.0	158.65	156.00	99.89	98.22	0.0	1.7	1.7	2.2	0.5	0.5	62807	37890	5615892	4297125
South Atlantic	58.7	55.9	157.18	152.90	92.22	85.49	4.9	2.8	7.9	8.6	0.6	5.6	64.9	64.5	157.85	156.33	102.47	100.89	0.6	1.0	1.6	2.3	0.8	1.4	13321	8716	1308074	1049770
North Carolina	54.4	51.5	119.46	115.33	64.99	59.42	5.6	3.6	9.4	9.9	0.5	6.1	62.7	62.2	127.19	124.85	79.77	77.65	0.8	1.9	2.7	3.0	0.2	1.1	1966	1347	168983	138854

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