

Tab 2 - Multi-Segment

Currency: USD - US Dollar

North Carolina Restaurant and Lodging Association

For the month of: October 2024

	Current Month - October 2024 vs October 2023													Year to Date - October 2024 vs October 2023											Participation			
	Occ %		ADR		RevPAR		Percent Change from October 2023						Occ %		ADR		RevPAR		Percent Change from YTD 2023						Properties		Rooms	
	2024	2023	2024	2023	2024	2023	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2024	2023	2024	2023	2024	2023	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	Census	Sample	Census	Sample
United States	67.3	65.8	164.86	161.96	110.94	106.59	2.3	1.8	4.1	4.6	0.5	2.7	64.4	64.5	159.38	156.76	102.56	101.06	-0.2	1.7	1.5	2.0	0.5	0.3	63784	37968	5648848	4307569
South Atlantic	69.1	65.3	155.49	152.87	107.51	99.87	5.8	1.7	7.7	8.2	0.5	6.3	65.7	65.8	158.69	157.59	104.21	103.66	-0.2	0.7	0.5	1.3	0.8	0.6	13412	8718	1308265	1049418
North Carolina	71.4	67.3	138.64	137.86	98.96	92.75	6.1	0.6	6.7	5.8	-0.8	5.2	63.6	63.5	127.93	125.64	81.36	79.83	0.1	1.8	1.9	2.1	0.2	0.3	1999	1337	168505	137462

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