

Impact of Domestic and International Travel on North Carolina, 2017-2023

Tourism Economics - 2024

Expenditures	2017	2018	2019	2020	2021	2022	2023	2023/22	2023/19
	(\$ Millions)	(\$ Millions)	(\$ Millions)	(\$ Millions)	(\$ Millions)	(\$ Millions)	(\$ Millions)	% Change	% Change
Public Transportation	\$2,973.2	\$3,110.7	\$3,355.4	\$1,232.7	\$2,271.1	\$3,051.9	\$3,329.9	9.1%	-0.8%
Auto Transportation	\$3,098.7	\$3,381.9	\$3,500.7	\$2,736.0	\$3,818.4	\$4,577.7	\$4,620.0	0.9%	32.0%
Lodging	\$4,758.7	\$5,132.6	\$5,610.6	\$4,261.1	\$6,371.9	\$7,672.3	\$8,132.4	6.0%	44.9%
Foodservice	\$7,707.4	\$8,021.9	\$8,484.8	\$6,887.0	\$9,189.7	\$9,767.7	\$10,588.3	8.4%	24.8%
Recreation	\$3,677.5	\$3,773.8	\$4,003.5	\$2,427.6	\$3,928.9	\$4,260.0	\$4,822.0	13.2%	20.4%
Retail	\$2,806.6	\$2,944.0	\$2,964.4	\$2,146.6	\$3,002.8	\$3,086.4	\$3,142.7	1.8%	6.0%
Domestic	\$25,022.2	\$26,364.9	\$27,919.4	\$19,691.0	\$28,582.9	\$32,415.9	\$34,635.3	6.8%	24.1%
Int'l	\$1,299.1	\$1,299.3	\$1,305.2	\$268.3	\$337.0	\$910.1	\$996.7	9.5%	-23.6%
Total	\$26,321.3	\$27,664.2	\$29,224.6	\$19,959.3	\$28,919.8	\$33,326.0	\$35,631.9	6.9%	21.9%
Income	2017	2018	2019	2020	2021	2022	2023	2023/22	2023/19
	(\$ Millions)	(\$ Millions)	(\$ Millions)	(\$ Millions)	(\$ Millions)	(\$ Millions)	(\$ Millions)	% Change	% Change
Public Transportation	\$1,987.0	\$2,077.9	\$2,101.1	\$1,710.4	\$1,806.0	\$2,060.7	\$2,213.5	7.4%	5.4%
Auto Transportation	\$292.3	\$307.2	\$317.8	\$276.5	\$319.5	\$340.9	\$343.4	0.8%	8.1%
Lodging	\$1,495.3	\$1,555.0	\$1,652.5	\$1,265.3	\$1,582.2	\$1,855.6	\$1,969.7	6.1%	19.2%
Foodservice	\$1,939.3	\$2,048.3	\$2,202.7	\$1,772.2	\$2,218.7	\$2,410.4	\$2,585.4	7.3%	17.4%
Recreation	\$830.4	\$884.3	\$944.6	\$623.0	\$816.6	\$914.9	\$1,000.4	9.3%	5.9%
Retail	\$564.2	\$586.9	\$608.0	\$493.3	\$570.5	\$593.8	\$600.0	1.0%	-1.3%
Planning	\$250.5	\$272.1	\$295.2	\$214.2	\$253.7	\$272.5	\$285.5	4.8%	-3.3%
Domestic	\$7,359.0	\$7,731.7	\$8,121.8	\$6,354.9	\$7,567.2	\$8,448.7	\$8,997.8	6.5%	10.8%
Int'l	\$407.7	\$397.5	\$412.3	\$92.4	\$101.1	\$252.2	\$273.7	8.5%	-33.6%
Total	\$7,766.8	\$8,129.2	\$8,534.1	\$6,447.3	\$7,668.3	\$8,700.9	\$9,271.5	6.6%	8.6%

Employment	2017	2018	2019	2020	2021	2022	2023	2023/22	2023/19
	(Thousands)	(Thousands)	(Thousands)	(Thousands)	(Thousands)	(Thousands)	(Thousands)	% Change	% Change
Public Transportation	25.8	26.0	26.8	22.9	23.7	25.4	26.6	5.0%	-0.5%
Auto Transportation	4.4	4.4	4.5	3.8	3.9	4.1	4.1	0.6%	-7.9%
Lodging	41.6	42.4	44.1	31.3	36.1	41.0	43.1	5.0%	-2.4%
Foodservice	89.2	90.7	92.8	72.6	80.5	86.1	90.0	4.5%	-3.0%
Recreation	35.0	36.1	37.2	25.0	28.7	31.9	34.4	7.7%	-7.6%
Retail	19.9	20.3	20.2	15.9	17.0	17.2	17.3	0.6%	-14.2%
Planning	5.0	5.6	5.8	4.8	5.0	5.1	5.2	1.4%	-9.4%
Domestic	220.9	225.5	231.3	176.2	194.9	210.9	220.8	4.7%	-4.6%
Int'l	11.6	11.1	11.3	2.5	2.6	6.0	6.5	7.6%	-42.9%
Total	232.4	236.7	242.6	178.7	197.5	216.9	227.2	4.8%	-6.4%
Tax Receipts	2017	2018	2019	2020	2021	2022	2023	2023/22	2023/19
	(\$ Millions)	(\$ Millions)	(\$ Millions)	(\$ Millions)	(\$ Millions)	(\$ Millions)	(\$ Millions)	% Change	% Change
Federal	\$1,473.2	\$1,542.7	\$1,627.1	\$1,205.6	\$1,541.1	\$1,677.0	\$1,779.2	6.1%	9.4%
State	\$1,100.6	\$1,151.5	\$1,211.4	\$891.6	\$1,197.9	\$1,275.7	\$1,347.4	5.6%	11.2%
Local	\$1,040.3	\$1,091.0	\$1,147.1	\$906.4	\$1,141.1	\$1,181.6	\$1,245.1	5.4%	8.5%
Domestic	\$3,614.0	\$3,785.1	\$3,985.5	\$3,003.6	\$3,880.2	\$4,134.4	\$4,371.7	5.7%	9.7%
Int'l	\$144.4	\$141.9	\$149.2	\$32.6	\$35.8	\$89.6	\$96.5	7.7%	-35.3%
Total	\$3,758.5	\$3,927.0	\$4,134.7	\$3,036.2	\$3,916.0	\$4,224.0	\$4,468.0	5.8%	8.1%