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# North Carolina Restaurant and Lodging Association Internal

For the Month of September 2020



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# Tab 2 - Multi-Segment

Currency: USD - US Dollar

North Carolina Restaurant and Lodging Association Internal

For the month of: September 2020

	Current Month - September 2020 vs September 2019												Year to Date - September 2020 vs September 2019									Participation						
	Occ %		ADR		RevPAR		Percent Change from September 2019						Occ %		ADR		RevPAR		Percent Change from YTD 2019					Properties		Rooms		
	2020	2019	2020	2019	2020	2019	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2020	2019	2020	2019	2020	2019	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	Census	Sample	Census	Sample
United States	48.3	67.2	99.12	132.05	47.87	88.77	-28.2	-24.9	-46.1	-47.4	-2.5	-30.0	44.8	67.5	106.22	131.94	47.59	89.07	-33.6	-19.5	-46.6	-48.7	-4.0	-36.3	56719	34974	5224646	3906594
South Atlantic	46.2	62.7	97.21	116.51	44.94	73.08	-26.3	-16.6	-38.5	-39.8	-2.1	-27.9	46.3	68.9	111.57	129.82	51.64	89.51	-32.9	-14.1	-42.3	-44.7	-4.2	-35.7	11809	7903	1188901	945949
North Carolina	48.5	66.4	91.68	109.29	44.50	72.52	-26.9	-16.1	-38.6	-37.0	2.6	-24.9	45.2	67.0	91.48	107.29	41.31	71.91	-32.6	-14.7	-42.5	-42.3	0.4	-32.3	1838	1253	161782	131130
Charlotte, NC-SC	43.1	68.8	78.49	110.55	33.83	76.05	-37.3	-29.0	-55.5	-52.8	6.1	-33.5	44.4	69.9	88.96	112.05	39.49	78.34	-36.5	-20.6	-49.6	-48.6	1.9	-35.3	358	306	40427	36691
Greensboro-Winston Salem, NC	42.8	60.3	74.18	94.56	31.73	57.03	-29.1	-21.6	-44.4	-43.8	1.0	-28.3	40.0	61.4	77.34	95.15	30.94	58.42	-34.8	-18.7	-47.0	-46.3	1.4	-34.0	212	167	20474	17944
Raleigh-Durham-Chapel Hill, NC	41.3	74.1	77.85	111.80	32.13	82.87	-44.3	-30.4	-61.2	-61.4	-0.4	-44.6	44.5	72.2	87.27	107.18	38.85	77.39	-38.3	-18.6	-49.8	-51.0	-2.4	-39.9	269	237	30084	28019
Asheville, NC	59.3	78.5	139.40	157.75	82.73	123.79	-24.4	-11.6	-33.2	-27.8	8.0	-18.3	44.9	72.2	124.09	147.03	55.71	106.17	-37.8	-15.6	-47.5	-46.8	1.4	-37.0	95	78	9228	8636
Wilmington, NC	57.9	71.7	113.14	121.36	65.46	86.98	-19.3	-6.8	-24.7	-20.5	5.6	-14.7	52.3	79.0	111.54	123.72	58.32	97.71	-33.8	-9.8	-40.3	-35.9	7.5	-28.9	91	53	7747	5532
Fayetteville MSA, NC	63.8	62.4	80.45	84.38	51.33	52.66	2.2	-4.7	-2.5	-1.1	1.5	3.7	54.4	67.7	76.87	82.36	41.83	55.77	-19.6	-6.7	-25.0	-23.2	2.3	-17.8	72	55	6508	5638
Coastal Carolina, NC	63.7	59.9	148.22	127.18	94.36	76.19	6.3	16.5	23.9	30.7	5.5	12.1	49.8	63.6	145.29	139.87	72.37	89.01	-21.7	3.9	-18.7	-14.3	5.4	-17.5	106	38	6556	3659

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